

365 PET CARE PLAN – CHANGES TO PRICING & INCLUSIONS – NOVEMBER 2022



What changes are being made to my plan?

- Home delivery for flea & morning products will now be included for cats and dogs
- Pay monthly price will therefore increase
- One size dog plan will replace individual dog plans
- Multi-pet discount will be removed
- Changes are being made to the plan inclusions

How will home delivery work?

We know that visiting the practice for non-clinical reasons like picking up monthly flea & worming is a real faff! That's why we are delighted to be able to offer home delivery for cats and dogs on our 365 Pet Care Plan. This is an exclusive benefit to our VIP healthcare plan members and will be available from November 2022. Also by ensuring their flea and worming is conveniently delivered to your home compliance increases hugely – which is better for the pet's health. 😊

Please note that home delivery is available for puppy and kittens after they reach 9 months of age.

After 1st November, when your cat or dog is next due their flea & worming treatment follow the usual process and collect their meds from the practice. At this point we will give you 3 months' worth of product and active your account for home delivery in 3 months' time. Deliveries will arrive every 3 months provided that your direct debit has been successfully processed.

Why is the price increasing?

To facilitate our new home delivery service (which includes additional business costs including postal, logistical, and administrative charges) we will be increasing the cost of your pet's plan.

Dogs - £15.50 per month includes home delivery

Cats - £13.50 per month includes home delivery

Rabbits - £10.50 per month

Please note that for existing XL dog plans this is actually a reduction in the monthly cost.

Rabbit customers - whilst home delivery is not applicable to you; the cost saving for rabbits on the plan (up to £381 in the 1st year!!) is much higher than it is for cats and dogs so we have decided to increase the monthly cost for rabbits as well.

We understand that with the current cost of living crisis this is not the ideal time to be implementing a price increase but we can assure you that the plan is even more invaluable now than it ever was(!)... and.... we know that the convenience of home delivery is worth every extra penny! Furthermore, you might not know this but Easipetcare hasn't actually increased the price of the 365 plan for over 5 years! The last time we did a price increase was in fact in May 2017! Unlike many subscription services we wanted to make sure that you're getting added value before we could justify increasing the price. Many competitors offering postal services for flea & worming will charge almost the same as much per month as we are but our plan includes so much more than just your pet's monthly parasite prevention.

When will the price increase come into effect?

New customers – Monday 12th September 2022

Existing/old customers – 1st November 2022

What else is changing?

One size dog plan - We have been busy reviewing the whole plan and have decided to streamline our dog plans to make it a more simplified structure. This makes the sign-up process much more manageable as all too often client's signing up online end up selecting the smaller dog plan option because of the lower monthly price point which then creates an error within our system.

Multi-pet discount removed – We are sadly unable to continue to offer £1 discounts for multi-pet plans. The additional business costs of facilitating home delivery no longer make it possible to offer this incentive. As a business we will be paying up to £2 per month per pet just to be able to offer you the convenience of home delivery.

Some of the inclusions will be changing

In our efforts to improve the plan we have looked at all of the essential and rewards inclusions; and made changes for the better. We have also found a solution to the recent issues with 365 discounts not automatically discounting so you will no longer get overcharged. Here is a comparison of the old 'vs' the new inclusions:

	NEW INCLUSIONS	OLD INCLUSIONS
VACCINATIONS		
Primary vaccine course (2 injections)	FREE	£15 supplement
Annual booster and health check	FREE	FREE
RHD2 for rabbits	FREE	FREE
Kennel cough vaccination	FREE	FREE
FLEA & WORMING		
Flea treatments for 1 year	FREE	FREE
Worming treatments for 1 year	FREE	FREE
Flystrike (rabbits only)	FREE	FREE

CONSULTATIONS		
Vet consultation	NOT INCLUDED	1 x FREE
Nurse consultation	6 MONTH HEALTH CHECK	UNLIMITED
OTHER		
Microchip	FREE OR £10 VOUCHER	FREE
REWARDS		
Neutering discount	20%	10%
Dental discount	10%	10%
Lifetime medication discount	20%	10%
In-house lab discount	NOT INCLUDED	10%
Seresto collar discount	NOT INCLUDED	10%
Adaptil/Feliway discount	NOT INCLUDED	10%
Additional consultations	NOT INCLUDED	50%
Anal gland expression	FREE	£5
Nail clip	FREE	£5
Purina Food - 1st Bag	50% OFF	NOT INCLUDED
Purina Food	25% OFF	20% OFF
Annual urine test	FREE	NOT INCLUDED
Insurance admin fee	FREE	NOT INCLUDED
In-practice pet shop	10% off	NOT INCLUDED
Senior Screenings	10% off	NOT INCLUDED

How can I cancel my plan?

Please call your local easipetcare branch. A member of the reception team will need to look at your account and check that there aren't any moneys due to us due to early cancellation. We would like to remind you that your 365 Pet Care plan is an annual plan that automatically renews each year. If you have redeemed all of your annual inclusions but only paid a couple of monthly fees, we will need to calculate any remaining balance.

If you are thinking about cancelling your plan we would like to remind you of the enormous cost savings that you are benefiting from by being a healthcare plan member. Furthermore, home delivery for parasite prevention is only going to be available for 365 Pet Care Plan members.






















On the next page you will see a breakdown of the annual savings and the full-cost of treatments (price correct as of September 2022).

365 PET CARE PLAN - SAVINGS CALCULATOR

Amazing value for just £0.50* per day!

*Price per day based on a dog plan.

The blue table shows the annual saving for just the essential items, without even redeeming any rewards!

THE ESSENTIALS:							T&Cs ONCE REDEEMED
				£15.50	£13.50	£10.50	
Primary vaccine course*	 	INCLUDED	£45	£45			<input type="checkbox"/>
Annual booster	  	INCLUDED	£45	£45	£72		<input type="checkbox"/>
Kennel Cough vaccination		INCLUDED	£38				<input type="checkbox"/>
6 month health check	  	INCLUDED	£12	£12	£12		<input type="checkbox"/>
Flea treatments for 1 year	 	INCLUDED	£141	£97			<input type="checkbox"/>
Worming treatments for 1 year	 	INCLUDED	£30	£15			<input type="checkbox"/>
Fly Strike prevention for 1 year		INCLUDED			£140		<input type="checkbox"/>
Parasite prevention for 1 year		INCLUDED			£140		<input type="checkbox"/>
Microchip (or £10 voucher)	  	INCLUDED	£10	£10	£10		<input type="checkbox"/>
Cost of plan inclusions (1st year)				£321	£224	£374	
Cost of plan (12 monthly payments)				£186	£162	£126	
ESSENTIALS SAVING (1st year)				£135	£62	£248	

EXTRA REWARDS:							
<small>(Rewards savings are based on all items being redeemed at least once)</small>							
Neutering discount	  	20% OFF	£40	£23	£20		<input type="checkbox"/>
Dental discount	  	10% OFF	£40	£45	£18		<input type="checkbox"/>
Lifetime meds discount**	  	20% OFF	£75	£50	£50		<input type="checkbox"/>
Annual urine test	 	FREE	£45	£45			<input type="checkbox"/>
Insurance admin fee	 	FREE	£30	£30	£30		<input type="checkbox"/>
Senior screenings	 	10% OFF	£12	£12			<input type="checkbox"/>
In-practice pet shop sales	 	10% OFF	£2	£2			<input type="checkbox"/>
Anal gland expression		FREE	£17				<input type="checkbox"/>
Nail clip		FREE	£13				<input type="checkbox"/>
Purina food - 1st bag	  	50% OFF	£25	£25	£10		<input type="checkbox"/>
Purina food discount	  	25% OFF	£12	£12	£5		<input type="checkbox"/>
Rewards savings (1st year)				£311	£244	£133	
Essentials savings (1st year)				£135	£62	£248	
TOTAL SAVING 1ST YEAR				£446	£306	£381	

Prices correct as of 01/09/2022.
Plan T&Cs apply - see website for details.
www.easipetcare.com/healthcare-plans/365-pet-care-plan

